

# KINDNESS CERTIFIED SCHOOL DISTRICT PROGRAM

## Presented by The Great Kindness Challenge

### What

Kindness Certified School Districts use The Great Kindness Challenge as a free tool to create a culture of kindness. They demonstrate a commitment to fostering positive, caring, and respectful school environments where all students thrive.

### How

You can become a Kindness Certified School District in four easy steps:

1. **Sign up\*** your district on [www.greatkindnesschallenge.org](http://www.greatkindnesschallenge.org).
2. **Add** The Great Kindness Challenge to your district calendar.
3. **Post** The Great Kindness Challenge on your website.
4. **Promote** and **encourage** districtwide participation in The Great Kindness Challenge.

### Why

We honor all School Districts for their positive and proactive approach to improving school climate and increasing student engagement.

Kindness Certified School Districts receive (at no cost):

1. A Kindness Certified School District seal
2. A Kindness Certified School District certificate
3. Logo placement on the Great KindnessChallenge website
4. Recognition in social and mainstream media
5. Tools to promote The Great Kindness Challenge



If you have any additional questions, please feel free to contact Chrissy Califf, The Great Kindness Challenge Program Director, at [chrissy@greatkindnesschallenge.org](mailto:chrissy@greatkindnesschallenge.org) or 760.730.3320. Thank you. Your KINDNESS MATTERS!



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