



# KINDNESS CERTIFIED STATE DEPARTMENT OF EDUCATION PROGRAM

## What

Kindness Certified State Departments of Education use The Great Kindness Challenge as a free tool to create a culture of kindness. The state departments demonstrate a commitment to fostering positive, caring, and respectful school environments where all students thrive.

## How

A Kindness Certified State Department of Education promotes and encourages statewide participation in The Great Kindness Challenge by:

1. **Adding** the official Great Kindness Challenge week to the calendar of events.
2. **Posting** The Great Kindness Challenge on your state department website as a resource.
3. **[Sending a state-wide letter](#)** inviting superintendents and administrators to participate in the program.

## Why

We honor all State Departments of Education for their positive and proactive approach to improving school climate, supporting the whole child, and increasing student engagement.

Kindness Certified State Departments of Education receive (at no cost):

1. A Kindness Certified State Department of Education seal
2. A Kindness Certified State Department of Education certificate
3. Logo placement on the Great KindnessChallenge [website](#)
4. Recognition in social and mainstream media
5. Tools to promote The Great Kindness Challenge



If you have any additional questions, please feel free to contact Jill McManigal, Executive Director, at [jill@kidsforpeaceglobal.org](mailto:jill@kidsforpeaceglobal.org) or 760.730.3320. Thank you. Your KINDNESS MATTERS!