

THE GREAT KINDNESS CHALLENGE AMBASSADOR PROGRAM

Who

We are looking for leaders in KINDNESS! If you are over-the-top committed to spreading KINDNESS, please consider becoming a Great Kindness Challenge Ambassador. Our Ambassador Program is open to leaders of all ages!



Criteria

Great Kindness Challenge Ambassadors are asked to actively promote and encourage schools to [sign up](#) for The Great Kindness Challenge through the following ways:

- Social media, using the hashtag #GreatKindnessChallenge
- Website promotion and blog posts
- Email communications and newsletters
- Public speaking engagements
- General public relations (news, TV, print, etc.)

Tools

Great Kindness Challenge Ambassadors are given support from the Great Kindness Challenge team and their own Toolkit, which is full of ideas and ready-to-use materials to help recruit schools and spread the message of KINDNESS!

Recognition

Great Kindness Challenge Ambassadors are pivotal in helping us reach our 2020 goal of 15 million students and 30,000 schools in 120 countries participating in the challenge!

The Great Kindness Challenge Ambassadors will receive:

- Electronic 'Great Kindness Challenge Ambassador Seal' to show the world your commitment to KINDNESS!
- Name included in our Great Kindness Challenge Toolkit
- Name included on the Great Kindness Challenge website
- Name included in one of our Great Kindness Challenge newsletters sent out to all participating schools
- Mention in our social media campaign
- And, a chance at a dedicated Great Kindness Challenge blog post and interview

If you are interested in becoming our Great Kindness Challenge Ambassador, please contact us at ambassadors@greatkindnesschallenge.org.



Learn more about us
GreatKindnessChallenge.org



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