All kids deserve to learn in a safe, supportive and caring environment. The Great Kindness Challenge provides a powerful tool that actively engages students, teachers, administrators, families, and communities in creating a culture of compassion, acceptance, unity, and respect.

About: The Great Kindness Challenge is a proactive and positive bullying prevention initiative that improves school climate and increases student engagement. The Great Kindness Challenge - School Edition is one week devoted to performing as many acts of kindness as possible on campus. Using the provided kindness checklist, students accept the challenge and show the world that KINDNESS MATTERS!

Where: Every school, every where.

How: It’s easy! Simply copy the provided kindness checklist and ask classroom teachers to distribute the checklist to each of their students. Using the kindness checklist, students work independently, in small groups or as a whole class to complete all challenges.

Who: All students, grades PreK-12.

When: Annually, the last week in January. (January 27 - 31, 2020 or the best week for your school)

Our 2019 Impact

- Over 13 million students
  - 13,166,854

- Over 24 thousand schools
  - 24,027

- Over 650 million acts of kindness
  - 658,342,700

- Over 115 countries
  - 115