The Great Toy Giveaway

2019 - 2020 Year 1 Program Report
The Great Toy Giveaway is a unique peer-to-peer giving program that provides students the opportunity to put their compassion into action by distributing toys to children in need. Participating schools receive donated toys from the Toy Foundation and lovingly distribute them to children in need. Students at participating schools are guided to identify the needs within their own communities with one goal in mind – to bring smiles and joy to kids in need. To make the project extra meaningful, students add a personalized note of friendship to each toy delivered. At some sites, students elevate the experience even more by not only delivering the toys, but also connecting with each other as they enjoy the toys together, truly playing it forward!
The Great Toy Giveaway

Year 1 Impact

18,314
Total Youth Impacted

13,172
Toys Lovingly Distributed

70
Benefitting Facilities

10,519
Receiving Children

29
GTG Pilot Schools

5
States

7,795
Giving Students
13,172 Toys Distributed

13,172 Toys Lovingly Distributed Thanks To The Generosity Of The Toy Foundation

Thank you to the amazing toy companies for making The Great Toy Giveaway program possible! The generously donated toys are valued at nearly $300,000.

- Ann Williams Group
- Bling2.0
- Bottleneck Gallery
- CDM
- Dulcop America
- Learning Resources
- Madame Alexander
- My Sibling Dolls
- New Bright, Ind.
- Nickelodeon
- PYP LA Toys
- Radio Flyer
- Room Copenhagen
- Spin Master
- TCG
- VTech
- Additional donors from Play Your Part LA event

The Great Toy Giveaway

Brought to you by

The Great Kindness Challenge

The Toy Foundation

Delivering Joy to Children in Need
10,519 Children in 70 Benefitting Facilities Received Toys & Smiles

With open hearts and big smiles students from 29 Great Toy Giveaway Pilot Schools *personally* delivered 13,172 toys to children in need in over 70 facilities. It’s remarkable to see the broad reach of the program. The *giving students* went above and beyond in this thoughtful process of identifying children in need.

“... It was also amazing to see how involved the students became in choosing locations to donate toys to. Their suggestions were thoughtful and their method of narrowing down the field to a few groups was fantastic!”

Janine Gentile, Center Street School, Hicksville, New York

---

### BOYS AND GIRLS CLUBS

1. Boys and Girls Club of Vista, Vista, CA  
2. Carlsbad Boys & Girls Club, Carlsbad, CA  
3. Union County Boys and Girls Club, Union, NJ

### CHILD WELFARE AND FAMILY SERVICES AGENCIES

1. Bayway Success Center, Elizabeth, NJ  
2. Caritas Family Solutions, Cartersville, IL  
3. Department of Child & Family Services, Marion, IL  
4. John Theissen Foundation, Wantagh, NY  
5. Proceed Inc, Elizabeth, NJ  
6. The John Theissan Children Foundation, Wantagh, NY  
7. Williamson County Child Advocacy Center, Herrin, IL

### CHILDREN’S HOSPITAL/MEDICAL CENTER

1. Children's Cancer Center, Tampa, FL  
2. Luries Childrens Hospital, Chicago, IL  
3. Winthrop Hospital Pediatrics, Mineola, NY  
4. Memorial Sloan Kettering Cancer Center, New York, NY  
5. Ronald McDonald House @Cohen’s Hospital, Queens, NY  
6. Newark Beth Israel Childrens Hospital of NJ, Newark, NJ  
7. Precious Jules, Old Bridge, NJ  
8. Children’s Hospital Los Angeles, Los Angeles, CA

### CHURCH OUTREACH PROGRAMS

1. Clearview Baptist -for NJ Department of Child Protection & Permanency, Newark, NJ  
2. El Faro Church, Kissimmee, FL  
3. Life Center, Titusville, FL  
4. Manna Mission, Johnston City, IL  
5. Mercy House, Newark, NJ  
6. Missio Dei Church, Manhattan, IL  
7. Westminster United Presbyterian Outreach Program, West Islip, NY
COMMUNITY CENTERS

1. Green Meadows Recreation Center, Los Angeles, CA
2. LCAPS - Migrant Farm Workers Center, Dinuba, CA
3. The Rink, Chicago, IL

FAMILIES IN NEED - IDENTIFIED BY SOCIAL WORKERS

1. Herricks UFSD Social Worker, Searingtown, NY
2. Herricks UFSD Social Worker, Williston Park, NY
3. Our Social Worker Identified families in West Islip, West Islip, NY

HEAD START - EARLY EDUCATION CENTER

1. Anna Early Learning Center, Anna Early Learning Center, IL
2. Cairo Head Start/Early Learning Center, Cairo, IL
3. Head Start Anna -Anna Early Learning Center, Anna, IL
4. Head Start Program, West Islip, NY
5. Marion Head Start, Marion, IL
6. Metropolis Early Learning Center, Metropolis, IL
7. Mounds Head Start, Mounds, IL
8. OB Preschool Program, Old Bridge, NJ
9. Tots Express Learning Center, Chicago, IL
10. UTCAO-Head Start, Vauxhall, NJ
11. Vienna Head Start-Vienna Early Learning Center, Vienna, IL

HOMELESS SHELTERS

1. Family Crises Center, Sacramento, CA
2. Fostering Hope, Clearwater, FL
3. Lighthouse Shelter, Marion, IL
4. The Lighthouse Shelter, Marion, IL

LOW INCOME SCHOOLS

1. 75th Street Early Education Center, Los Angeles, CA
2. Alta Vista Charter School, Los Angeles, CA
3. Beverly Skoff Elementary, Romeovill, IL
4. Cedarbrook K-8 Center, Plainfield, NJ
5. Charles Barrett Elementary School, Los Angeles, CA
6. Dymally High School, Los Angeles, CA
7. Gladstone Elementary , San Dimas, CA
8. Kings Highway Elementary, Clearwater, FL
9. Pinewood Elementary, Titusville, FL
10. Ruskin Elementary School, Ruskin, FL
11. Russell Elementary, Los Angeles, CA
12. Sandy Lane Elementary School, Clearwater, FL
13. School 5 Annex, Elizabeth, NJ
14. Taft School, Kankakee, IL
15. Thomas Hoyne School, Chicago, IL

MILITARY BASE

1. Camp Pendleton Day Care Center, Oceanside, CA

ORGANIZATIONS PROVIDING TOYS FOR HOMELESS & UNDERSERVED YOUTH

1. Birthday Wishes, Hicksville, NY
2. Carlsbad Christmas Bureau, Carlsbad, CA
3. Giving Tree, Lockport, IL
4. Phi Sigma Youth & Teen Chapter - Somerset County Holiday Drive, Somerset, NJ
5. Project Toys, Elizabeth, NJ
6. Toys for Tots Drive - Old Bridge High School, Matawan, NJ

POLICE DEPARTMENT

1. Roselle Police Department, Roselle, NJ

REFUGEE CENTER

1. Salesians Refugee Center, Tijuana, Mexico
29 Pilot Schools

7,795 Giving Students In 29 GTG Pilot Schools Participated In The Great Toy Giveaway

29 Great Toy Giveaway Pilot Schools in 5 states - New York, New Jersey, California, Florida and Illinois - participated in the first year of The Great Toy Giveaway program. From Fall 2019 until January 2020, students in the 29 Pilot Schools hosted joy-filled, love-infused toy decorating and distribution events.

CALIFORNIA
1. Calavera Hills Elementary, Carlsbad
2. Carlsbad High School, Carlsbad
3. Gladstone Elementary, San Dimas
4. Hope Elementary School, Carlsbad
5. Jefferson Elementary School, Carlsbad
6. Kings River Union, Kingsburg
7. Mervyn M. Dymally High School, Los Angeles
8. Opportunities for Learning - Hawthorne, Hawthorne

ILLINOIS
1. Anna MacDonald, Manhattan
2. Avalon Park Elementary School, Chicago
3. Century School, Ullin
4. Herrin Junior High School, Herrin
5. Thomas Hoyne Elementary School, Chicago
6. Washington Middle School, Johnston City

FLORIDA
1. Chestnut Elementary, Kissimmee
2. Gibsonton Elementary, Gibsonton
3. Highland Lakes Elementary, Palm Harbor
4. St. Teresa School, Titusville

NEW JERSEY
1. Benjamin Franklin School, Westfield
2. Bright Horizons at Overlook, Summit
3. Harrison Elementary School, Roselle
4. LV Moore Middle School, Roselle
5. Mabel G. Holmes, Elizabeth
6. McKinley School, Westfield
7. Old Bridge High School, Matawan
8. Walter M. Schirra Elementary School, Old Bridge

NEW YORK
1. Center Street School, Williston Park
2. Jacqueline Kennedy Onassis High School, New York
3. Oquenock Elementary School, West Islip
Out Of 29 GTG Pilot Schools, 18 Are Title 1 Schools

A Title 1 school is a federally designated low-income school.

- **California**: Gladstone Elementary, Jefferson Elementary School, Kings River Union, Mervyn M. Dymally High School
- **Florida**: Chestnut Elementary, Gibsonton Elementary, St. Teresa Catholic School
- **Illinois**: Avalon Park Elementary School, Century School, Thomas Hoyne Elementary School, Washington Middle School
- **New Jersey**: Harrison Elementary School, LV Moore Middle School, Mabel G. Holmes, McKinley School
- **New York**: Center Street School, Jacqueline Kennedy Onassis High School, Oquenock Elementary School
Our Giving Students

7,795 Students Experienced The Joy Of Giving

18,314 youth, including the giving students and the receiving children, participated in year 1 of The Great Toy Giveaway. In the process, the giving students identified communities in need, put their compassion into action, and in an unprecedented way, had a chance to interact, play and truly experience the joy of giving. For many participating children, these were unforgettable experiences.

Socioeconomic Status Of The Giving Students

More than half of our giving students are low-income students, who often lack opportunities to give. Thanks to The Great Toy Giveaway program, they experienced joy of giving and playing it forward.

“My favorite part of The Great Toy Giveaway was letting our students who are underserved themselves, serve others.”

Kristi Blatner, Kings River Union, Kingsburg, California
Demographics Of The Giving Students

African American - 19.55%
Asian - 7.2%
Caucasian - 44.25%
Hispanic - 27.8%
Native American - .2%
Pacific Islander - 1%

Grades Of The Giving Students

Preschool:
Bright Horizons at Overlook

1st-4th Grade:
Harrison Elementary School

1st-5th Grade:
Benjamin Franklin School
Gibsonon Elementary
McKinley School

1st-8th Grade:
Mabel G. Holmes

3rd-5th Grade:
Anna MacDonald
Calavera Hills Elementary
Center Street School
Chestnut Elementary
Gladstone Elementary

4th-6th Grade:
LV Moore MIddle School

5th Grade:
Highland Lakes Elementary

5th-8th Grade:
Herrin Junior High School
Kings River Union
Washington Middle School
Avalon Park Elementary School

9th-12th Grade:
Carlsbad High School
Jacqueline Kennedy Onassis High School
Old Bridge High School
Opportunities for Learning - Hawthorne
Mervyn M. Dymally High School

K-5th Grade:
Hope Elementary
Jefferson Elementary School
Oquenock Elementary School
Thomas Hoyne Elementary School
Walter M. Schirra Elementary School

PK-8th Grade:
St. Teresa Catholic School

PK-12th Grade:
Century School
The Great Toy Giveaway Launch Event

On July 30th - The International Day of Friendship - we kicked off The Great Toy Giveaway with a California Bus Tour. We launched the tour in Carlsbad, CA with a high energy event at a local Boys and Girls Club, where over 115 youth received love-infused toys. From Fingerlings and LEGO sets for the 1st and 2nd graders to Barbies and Bounce-Off games for youth in higher grades, the toys were a big hit! In the spirit of playing it forward, the recipients of the toys then handed over 200 meticulously crafted notes of friendship we distributed along with the toys to children at the next bus stop, a military base at Camp Pendleton.

Media Coverage

KUSI news was at The Great Toy Giveaway Kick Off Event to capture the joy of giving, receiving and playing it forward! The Great Toy Giveaway Program was also featured in The Toy Book.
The Great Toy Giveaway California Bus Tour

After the energetic Great Toy Giveaway launch event at the Boys and Girls Club in San Diego County, we hit the road! Fueled by the pure joy of giving, our happy bus - filled with big-hearted kids and teens - drove up the California coast all the way to Sacramento, stopping and delivering toys, smiles and love to children and communities in need along the way.

Bus Tour Stops:

- Carlsbad Boys & Girls Club - 150 toys
- Camp Pendleton Day Care Center - 50 toys
- Compton Community Center - 250 toys
- Children’s Hospital Los Angeles - 250 toys
- Proud Farmworking Community in Kingsburg - 50 toys
- Family Crisis Center in Sacramento - 100 toys
Pilot Schools Received & Organized Toys  
May 2019 - November 2019

Participating schools, students and community members helped receive, sort and organize toys in preparation for The Great Toy Giveaway events.
Adding The Love

GTG Students Created Notes Of Friendship To Accompany Toys

7,795 students from all 29 GTG Pilot Schools created love-infused notes of friendship to accompany the toys. This is a special activity that allows students to think and connect with the receiving child through the process of writing messages of love and support. This simple yet powerful part of the program helps youth truly internalize the experience.

“Children who received the toys were so happy and excited to read the kindness notes that were drawn and written by other students. It was a heartwarming experience.”

Julissa Urena, Mable G. Holmes, Elizabeth, New Jersey
GTG Students *Played It Forward & Delivered Toys To Children In Need*

From holiday parties to community festivals to special school celebrations, smiles were abundant as children received their new toys.

“I think this was the best project my students ever had the opportunity to be a part of!”

*Mira Septimus, LV Moore Middle School, Newark, New Jersey*
“While we were at Birthday Wishes, my Service Club students met quite a few children who were receiving toys. There was one particular interaction that stood out. The receiving children are those who live in homeless shelters or other locations provided by our local government. These children rarely have birthday parties or receive toys as gifts. One small recipient was initially so shy! When she received her toy, she took the note off the top and hugged it to her chest and then hugged her Madame Alexander doll. When I knelt down beside her to ask her if she liked it, she said she had never had a doll of her own. My Service Club student had tears in her eyes, as did I. For the rest of our time together, this little one would not let go of my Service Club students hand. It was beyond special and I am sure a moment that my students will not soon forget.”

Janine Gentile, Center Street School, Hicksville, New York
Did you experience any challenges during the program?

“We bought batteries for the toys that needed them. My students were happy to spend money they earned to make sure the kids could play with their toys.” Donna

“Some of our desired donation locations hours did not coincide with our availability, so we needed to be creative in finding time to get the two groups together. Also for a few of our locations, privacy and HIPPA laws made child to child donations hard to accommodate.” Janine

“We experienced many challenges. We reached out to so many hospitals and organizations that wouldn’t let our kids come and deliver the toys which is what we wanted them to experience.” Jennifer

“One of the challenges that I experienced was trying to deliver the toys to different locations with the students. We are unable to travel to different places with so many children.” Julissa

“Toys that needed batteries. Toys for all ages/ genders or more non-gender toys.” Karen

“The majority of the toys delivered to us were more spring and outdoors toys for young kids. We are quite excited about this because most of my students enjoy the outdoors.” Karen

“There were several challenges we faced and overcame. First, sometimes the deliveries were scheduled to come during arrival or dismissal of school which would hinder the safety of our students. As a result we had to change the delivery times to earlier or later in the day. Additionally, we did not always get a lot of notice about a delivery so we did not necessarily have a lot of time to coordinate an area for storage. We received many of the same toys which became a challenge in determining the best places to donate the toys. Also, transportation to an organization was difficult to coordinate so many donations we have asked the organization to come to us.” Kristen

“No not really just some of the recipients wanted to know the catch!” Kristy

“Storing the volume of toys delivered was challenging; securing delivery locations that were set up to receive a large number of toys; coordinating many moving parts, including organization of a partner school and identifying locations for donations with opportunity for peer to peer giving; each step took considerable time.” Lynn

“Moving the toys from the school to the church.” Maritza

“The only challenge we had was scheduling due to two schools partnering together.” Mira

“1. One of the challenges was finding time to devote solely to this project. It was a very busy time of year. 2. When toys were delivered at HJHS they were placed in the basement storage room. The safety inspection revealed that we couldn’t keep them there so this became a challenge.” Misty
“Transportation, as our district has very limiting vehicle and volunteers requirements. Scheduling issues and partners not participating, due to personnel in charge leaving or other school related events/responsibilities.” Nydia

“Our greatest challenge was obtaining transportation for my high school students to multiple locations on multiple days”. Precious

“As a school, it was challenging to have children giving to other children. It would have to have been a field trip to transport them.” Vickey

Do you have any suggestions to improve next year’s Great Toy Giveaway?

“No! This was such a wonderful experience and we were so fortunate to be selected to participate. Thank you so much for the opportunity!” Janine

“It should be a school year giveaway. The beginning of the year is hectic. Back to School projects, Thanksgiving, Christmas (Toys for Tots, Angel Tree, etc.). Spring would seem to work better in my area.” Karen

“It would be great to ensure schools receive a variety of toys to distribute as it makes it easier to determine a facility to donate them to. Sometimes the only way to donate to an organization is to have a representative come to you or donate to the representative rather than the children due to circumstances such as health or confidentiality. Also, if there could be a short descriptive paragraph about the Great Toy Giveaway that could be included with letterhead to share with receiving organizations to explain the program would be great. Additionally, if there could be an information sheet for receiving organizations to fill out such as contact information, number of children in need etc. that would be great to help coordinate donations. Finally, if there could be more information provided about deliveries or to coordinate the time to when schools would be donating so that the school only has to house the toys for a few days instead of months, that would be great.” Kristen

“If anything and not a big deal as this was an amazing experience but we had quite a few toys for the boys and hardly any for girls in need.” Kristy

“Spread out the delivery of toys into more manageable parts for storage and delivery.” Lynn

“I think this was the best project my students ever had the opportunity to be a part of!” Mira

“Plan the giveaway later in the school year to avoid the holidays.” Misty

“No it was EXCELLENT!!” Paulette

“I would to participate and inquire if we could have an organization such as Fostering Hope or another NGO helping children, come to our school. That way, our students would be able to personally give the toys.” Vickey

“The only suggestion we would have is it would be nice if there was a more concrete list of items donated from those that donate.” Xiamora
What was your favorite part of The Great Toy Giveaway?

“The enthusiasm of the American children crossing the border to make new friends...even in the rain!” Ariana

“Seeing the pure joy of giving and seeing the excitement of the kids receiving the toys.” Ray

“Seeing the look on the students faces.” Chris

“Watching my students hand out toys to children.” Donna

“Seeing how excited my students when they were interacting with the children who received the toys. It was also amazing to see how involved the students became in choosing locations to donate toys to. Their suggestions were thoughtful and their method of narrowing down the field to a few groups was fantastic!” Janine

“The idea that the kids could be a part of doing something kind for others.” Jennifer

“Seeing the smiles on the kids around the community was an amazing experience for our kids at school who were performing this act of kindness.” Julissa

“Seeing the joy on the faces of the children and staff members of the daycare center.” Kimiko

“My favorite part of The Great Toy Giveaway was watching our Kindness Ninjas (this year, our 3rd graders) work with seniors in the peer program at Old Bridge High School. The students worked collaboratively to donate toys to Toys for Tots. It was great to see a group come together and work so well to organize, count and play it forward. You could see on their faces that the connection of playing it forward and having a good time is possibly and it then became something they wanted to continue to do in the future.” Kristen

“Letting our students who are under-served themselves, serve others.” Kristi

“The smiles and pure joy of those who received as well as how much our students loved to help.” Kristy

“The community building and efforts of so many to come together to make the exchange successful; the genuine smiles of the children giving and receiving the toys.” Lynn

“The happiness of the students preparing the cards as well as the children who received them.” Maritza

“Knowing we made some Christmas‘ a little brighter.” Meg

“Seeing how much my students enjoyed giving to others.” Mira

“Our students really enjoyed creating the friendship notes to accompany the toys. This was a great way to get many of the students involved.” Misty

“Most of our student (about 95%) come from low income families and don’t get to have experiences like this. So it was pretty rewarding to be able to facilitate this experience for them and see them embracing it and wanting to do more. Priceless!!!” Nydia

“Have the opportunity to share some love to children in need. Seeing the smiles on our youth faces.” Precious

“Being able to help children that otherwise wouldn’t have had any presents to open on Christmas day.” Vickey

“Being able to support so many wonderful programs and different communities. The Great Toy Giveaway inspired the families in our center to add to what was donated to provide a larger age range of items.” Xiamora
Can you please share a story that stands out? This can be a story about a child who gave toys or received toys, or any other special moments.

“The Mexican children invited our kids to play some games. Even though there was a language barrier, the joy prevailed!” Ariana

“Many of the students at the school are actually part of the Boys and Girls Club. They were excited to do something for their friends by playing it forward.” Ray

“It was really nice seeing the students who were parenting be able to receive gifts for their kids.” Chris

“The children were very excited to receive the toys and really loved the special notes made by my students.” Kimiko

“One story that stands out is when we donated toys to Precious Jules, an organization that supports research and families dealing with childhood cancer. Created by one of our families due to the loss of their daughter, we currently have her two sisters and brother at our school. In conjunction with our annual walk-a-thon we presented the toys to the non-profit organization. As part of that, the family accepted them and their children (current students) thanked the school on behalf of the children who would be receiving the toys and what this donation means to them, the organization and the children fighting cancer. To see the students speak so eloquently and share such a personal story with their peers was a standout moment.” Kristen

“Our toy giveaway was at a community event/parade so that people of all ages could participate.” Kristi

“A teacher who had to use a hospital in the past for her own child went back and visited the hospital during Christmas and brought the children floor gifts. Many tears were shed!!” Kristy

“The smile on the face of the first young child who received a toy was priceless! The enthusiasm of the students who participated in the delivery of the toys was a highlight. Watching the children interact and talk together (those giving and receiving) to help find toys that they would most interested in based on age and topics of interest demonstrated how kindness can build bridges! The positive experience of creating and attaching personalized notes of friendship helped more students be involved in the process.” Lynn

“A student who was part of the group got really involved in the activity and he decided to give away his collection of Hot Wheels to the children in need as well.” Maritza

“There was so much love poured into the notes for each of the families receiving toys. Kids drew pictures that would make anyone smile and wrote heart-felt messages of love and compassion.” Meg

“The special moment that stands out was when a student said, “I cannot believe how good it feels to give another kid in need. Can we do this again next year?” Mira

“1. One of the children that worked on making the cards is a Chinese student. He speaks English; however, he is aware that he makes many mistakes. He doesn’t usually put much effort into his work, but he took pride in making sure his friendship notes were perfect! 2. It was phenomenal to see our students planning out this fantastic project. They orchestrated the organization if the toys and separated them by the groups they though would enjoy them most. This was a great process to watch as they really thought through all possible scenarios.” Misty
“Here was in general. The smiles of these kids and their families, who are going through a lot, and see their faces light up starting with the child, having that happy and exciting moment, forgetting he/she is sick, and the parents embracing it. There are no words to describe this feeling of being able to bring some happiness with just taking some time to do a simple act of kindness.” Nydia

“During our give away at Russell Elementary, one of our high school students was standing against the wall and waved me down to come over. As I approached, I could feel that something was wrong. Maylee, a high school student at Dymally, stated “Miss this is so sad”. I replied, “This is a blessing”. Maylee went on to tell me that the young 3rd student she had sat with hugged her so tight, and stated that she is so happy that we are here and she was receiving a toy. The 3rd grade student had informed Maylee that she was so happy to get this toy because she would be able to give it to her sister. The student indicated that her little sister was in Kindergarten and would not understand that mom does have money to buy gifts. Maylee could not believe how happy the 3rd grader was to receive a gift for her self and selfless in her thought of her sister. To make a long story short, I had the opportunity to speak with the coordinator at Russell. I was informed that this family was on hard time: Mom is the only provider at this time, Dad is in the hospital, and there are 3 children at Russell and family funds are low. My heart became heavy as well. I spoke to a counselor at my location whom was able to reach out to the family with additional resources for the Holiday season. Have this opportunity to help someone is amazing. Through this toy giveaway we have gain the opportunity to assist a community in need. Our current community has have great changes in the last decade. According to CityData for the City of Los Angeles the community in which we serve has increased 7 times from 1970 to now. in the 90003 zip code, population was about 66,000 in 2016 and has increased to 72,000 since 2019. 12% of the population in 90003 zip code are unemployed. The average adjusted gross income us $23,433, 32.7% of residents are renters. The demographics show that 74.9 % of residents are Hispanic, 24% African American and 1% other or unknown, In respective to educational levels 46.1 % of the population have less than a High School diploma, 47.9 have a high school diploma and less that 6% have earned a bachelor’s degree or higher. This is just additional reason why we serve our families in need.” Precious

“A child brought their own toy to donate to The John Theissan Children Foundation.” Samantha

“As I giving one mom gifts for her children, she said, “Thank you, I would not have been able to buy any presents this year.” Vickey

“Our students were so excited to share the why behind what we were doing with the great toy give away that they inspired other younger classes and families to donate hats, scarves, gloves and other items to families and communities in need.” Xiamora

“My students were excited to put together the toys to give away. We learned to read and follow directions, how to use tools correctly, and how to work as a team with time limits. There was a little girl who was very shy. She definitely saw a toy that she really wanted. She hugged that toy and was so happy. My students built the tricycles and wagons to give the children. It was good to see how good my students have gotten putting together wagons and trikes. The director at the previous site saw how full the bus was and called ahead to let the site know to have people ready to help unload the bus. A 4 year old child asked if he really got to take the toy home after we gave it to him. The Church Christmas Store for those parents who could not afford gifts for their children.” Donna
As part of our partnership, we proudly introduced The Toy Foundation to our network of over 28,000 schools. Through newsletters, website visibility, co-branded marketing tools, social media, and our very special Great Kindness Challenge checklist, schools learned about the beautiful work of The Toy Foundation.

Over two million youth interacted with their Junior Edition checklist with your Toy Foundation logo prominently showcased. Following The Great Kindness Challenge week, families proudly display the completed checklists on their refrigerators as a badge of honor. How wonderful it is that families will look upon the checklist - with your beaming logo - and have all positive feelings, knowing that their child is helping to create a kinder and brighter world!
Thank you for giving students the opportunity to put their compassion into action. You definitely brought more smiles to our world! We are truly grateful.

KidsForPeaceGlobal.org  GreatKindnessChallenge.org