

THE GREAT KINDNESS CHALLENGE AMBASSADOR PROGRAM OVERVIEW



Who

We are looking for leaders in KINDNESS! If you are over-the-top committed to spreading KINDNESS, please consider becoming a Great Kindness Challenge Ambassador. Our Ambassador Program is open to leaders of all ages!

Criteria

Great Kindness Challenge Ambassadors are asked to actively promote and encourage schools to [SIGN UP](#) for The Great Kindness Challenge in the following ways:

- Social media using #GreatKindnessChallenge
- Website promotion and blog posts
- Email communications and newsletters
- Public speaking engagements
- General public relations (news, TV, print, etc.)

Tools

Great Kindness Challenge Ambassadors are given support from the Great Kindness Challenge team and their own Toolkit full of ideas and ready-to-use materials to help recruit schools and spread the message of KINDNESS!

Recognition

Great Kindness Challenge Ambassadors are pivotal in helping us reach our 2020-2021 goal of 15 million students and 35,000 schools in 120 countries participating in the challenge!

The Great Kindness Challenge Ambassadors will receive:

- Electronic 'Great Kindness Challenge Ambassador Seal' to show the world your commitment to KINDNESS!
- Name included on the Great Kindness Challenge website
- Mention in our social media campaign
- And, a chance at a dedicated Great Kindness Challenge blog post and interview

If you are interested in becoming our Great Kindness Challenge Ambassador, please contact us at ambassadors@greatkindnesschallenge.org.



Learn more about us
GreatKindnessChallenge.org



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twitter.com/KidsforPeace