All kids deserve to learn in a safe, supportive and caring environment. The Great Kindness Challenge provides a powerful tool that actively engages students, teachers, administrators, families and communities in creating a culture of compassion, acceptance, unity and respect.

**About:** The Great Kindness Challenge is a proactive and positive SEL-focused bullying prevention program that improves school climate and increases student engagement. The Great Kindness Challenge - School Edition is one week devoted to performing as many acts of kindness as possible on campus. Using the provided kindness checklist, students accept the challenge and show the world that KINDNESS MATTERS!

**Where:** Every school, everywhere

**How:** It’s easy! Simply sign up and get access to the Great Kindness Challenge tools. With our turnkey tools including the age-appropriate kindness checklists as well as the in person and virtual resources, planning is a breeze!

**Who:** GKC - School Edition: all students, grades PreK-12. GKC-Virtual Classroom Edition: grades 2-8

**When:** GKC - School Edition: annually, the last week in January (January 23 - 27, 2023 or the best week for your school)

GKC - Virtual Classroom Edition: starts the second week of September and spans over 17 weeks culminating during the official GKC week in January (or whenever it’s best for your school).

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**Our 2021 - 2022 Impact**

- Over 18 million students
  - 18,418,945

- Over 36 thousand schools
  - 36,499

- Over 900 million acts of kindness
  - 920,947,250

- Over 110 countries
  - 115

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