



The Great Kindness Challenge

All kids deserve to learn in a safe, supportive and caring environment. The Great Kindness Challenge provides powerful tools that actively engage students, teachers, administrators, families and communities in creating a culture of compassion, acceptance, unity and respect.



About: The Great Kindness Challenge is a proactive and positive bullying prevention program that improves school climate and increases student engagement. The Great Kindness Challenge - School Edition is one week devoted to performing as many acts of kindness as possible on campus. Using the provided kindness checklist, students accept the challenge and show the world that KINDNESS MATTERS!

Where: Every school, everywhere

How: It's easy! Simply [sign up](#) and get access to The Great Kindness Challenge tools. With our turnkey tools, planning is a breeze!

Who: All students, grades PreK-12.

When: Annually, the last week in January (January 26 - 30, 2026 or the best week for your school)

Our Impact

Over 21 million
students

21,287,464



Over 43 thousand
schools

43,255



Over 1 billion
acts of kindness

1,064,373,200



Over 135
countries

135

