



The Great Kindness Challenge

All kids deserve to learn in a safe, supportive and caring environment. The Great Kindness Challenge provides powerful tools that actively engage students, teachers, administrators, families and communities in creating a culture of compassion, acceptance, unity and respect.



About: The Great Kindness Challenge is a proactive and positive bullying prevention program that improves school climate and increases student engagement. The Great Kindness Challenge - School Edition is one week devoted to performing as many acts of kindness as possible on campus. Using the provided kindness checklist, students accept the challenge and show the world that KINDNESS MATTERS!

Where: Every school, everywhere

How: It's easy! Simply [sign up](#) and get access to The Great Kindness Challenge tools. With our turnkey tools, planning is a breeze!

Who: All students, grades PreK-12.

When: Annually, the last week in January (January 25 - 29, 2027 or the best week for your school)

Our Impact

Over 22 million students

22,108,050



Over 45 thousand schools

45,176



Over 1 billion acts of kindness

1,105,402,500



Over 120 countries

123

